

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 574170 /		Alt Order # 07902088
Product RIGELL/CD2/R		
Contract Dates 09/25/12 - 10/01/12		Estimate # //2637
Advertiser Rigell/R/US House		Original Date / Revision 09/11/12 / 09/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTKR	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	09/25/12	09/30/12	Newschannel 3 News	6-7am		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1-1--				2	\$220.00			
N 2	3	09/29/12	09/29/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$70.00			
N 3	3	09/30/12	09/30/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$245.00			
N 4	3	09/25/12	09/30/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1111--				4	\$165.00			
N 5	3	10/01/12	10/01/12	Newschannel 3 News	6-7am		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$220.00			
N 6	3	09/25/12	09/30/12	Newschannel 3 News	5-530pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1111--				4	\$210.00			
N 7	3	10/01/12	10/01/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$165.00			
N 8	3	10/01/12	10/01/12	Newschannel 3 News	5-530pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$210.00			
N 9	3	09/25/12	09/30/12	Newschannel 3 News	530-6pm		:30			NM	4	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1111--				4	\$245.00			
N 10	3	10/01/12	10/01/12	Newschannel 3 News	530-6pm		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$245.00			
N 11	3	09/25/12	09/30/12	Newschannel 3 News	6-630pm		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1111--				4	\$310.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
574170 /	07902088

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	RIGELL/CD2/R	//2637

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	3	10/01/12	10/01/12	Newschannel 3 News	6-630pm		:30			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$310.00			
N 13	3	09/25/12	09/30/12	7-730pm	7-730pm		:30			NM	3	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-11-1--				3	\$255.00			
N 14	3	09/25/12	09/30/12	The Insider	730p-8pm		:30			NM	2	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-1---				2	\$255.00			
N 15	3	10/01/12	10/01/12	The Insider	730p-8pm		:30			NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$255.00			
N 16	3	10/01/12	10/01/12	Monday Prime	10-11pm		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,400.00			
N 17	3	09/25/12	09/30/12	NCIS	8-9pm		:30			NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,960.00			
N 18	3	09/25/12	09/30/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,680.00			
N 19	3	09/25/12	09/30/12	Thursday Prime	10-11pm		:30			NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,260.00			
N 20	3	09/25/12	09/30/12	Friday Prime	10-11pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$910.00			
N 21	3	09/29/12	09/29/12	Saturday Prime	10-11pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$280.00			
N 22	3	09/30/12	09/30/12	Sunday Prime	8-9pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$910.00			
N 23	3	09/25/12	09/30/12	Sunday Prime	10-11pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$910.00			
N 24	3	09/25/12	09/30/12	Late News (M-F)	11-1135p		:30			NM	4	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1111--				4	\$395.00			
N 25	3	10/01/12	10/01/12	Late News (M-F)	11-1135p		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$395.00			
N 26	3	09/25/12	09/30/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----11				2	\$295.00			
N 27	3	09/25/12	09/30/12	Late Late Show w/Craig Ferg	1237-139am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W-F--				2	\$45.00			
N 28	3	09/26/12	09/26/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,260.00

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Advertiser	Original Date / Revision
Rigell/R/US House	09/11/12 / 09/11/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,260.00			
N 29 3		09/30/12	09/30/12	Sunday Prime	9-10pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$980.00			
Totals											50	\$21,360.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	42	\$18,160.00	\$15,436.00
10/01/12 - 10/01/12	8	\$3,200.00	\$2,720.00
Totals	50	\$21,360.00	\$18,156.00

Signature: _____ **Date:** _____

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